

## **Rhino MC Receives Award for Exemplary Consulting**

### **Consulting firm shines at TOP CONSULTANT with its midmarket expertise / Dr. Karl-Theodor zu Guttenberg extends congratulations at the award ceremony**

Bad Homburg v.d.H. – In the 17th edition of the TOP CONSULTANT consultant benchmark, Rhino Management Consulting GmbH (Rhino MC) has prevailed and may now carry the TOP CONSULTANT seal 2026. The consulting firm impressed with its pronounced midmarket expertise: only those who have demonstrably advised mid-sized companies competently receive the consulting seal. The entrepreneur, investor and former Federal Minister Dr. Karl-Theodor zu Guttenberg, as mentor of the competition, congratulated Rhino MC on this achievement in person at the award ceremony during the German Mittelstand Summit on Friday, June 26, in Heidelberg.

The Scientific Society for Management and Consulting (WGMB) had previously, on behalf of compamedia, the organizer of TOP CONSULTANT, identified the best midmarket consultants. The basis was a scientific customer survey: Rhino MC had named mid-sized reference clients to the WGMB, who were subsequently surveyed by the WGMB. The researchers were interested in how satisfied the reference clients were with the consulting and also whether they would recommend Rhino MC (more information on the evaluation criteria at [www.top-consultant.de/pruefkriterien](http://www.top-consultant.de/pruefkriterien)).

132 consulting firms applied for the TOP CONSULTANT seal in this round. 98 passed the selection process and may now carry the seal. One of the award winners: Rhino MC. Since the company was founded in 2023, the Bad Homburg- and Düsseldorf-based consultants have made a name for themselves above all with their expertise in digital strategy, operating model, and the management of complex business transformations including AI and IT.

For the second time in a row, Rhino MC is among the award winners: following its first award in 2025, the 2026 seal confirms the continuity of the firm's consulting performance—and thus that its success is no fleeting moment. What defines the company is its closeness to the Mittelstand, combined with the entrepreneurial spirit of a strategy boutique: consultants from former tier-1 strategy firms combine methodological rigor with the speed and hands-on mentality of a start-up. Rhino MC meets its clients as equals, understands their

specific needs, and combines strategic clarity with consistent execution. With a strong focus on energy, banking, consumer goods, and tech, among others, the consulting firm creates measurable impact in its clients' day-to-day operations—whether in digital strategy, the operating model, or the management of complex business transformations including AI and IT. With roots in Bad Homburg, Düsseldorf, and Lisbon, the consulting team works for its clients across Germany as well as in the United Kingdom—evidence that demand for this combination of focus, flexibility, and partnership-driven closeness is growing.

**“The fact that the award comes directly from our clients makes it especially valuable to us—and earning it for the second year in a row shows that we deliver reliably,”** explains Alexander Resin, CEO of Rhino MC. **“Our clients appreciate that we don’t just advise but implement together with them and create real progress. That is exactly what drives us: spotting opportunities, thinking smart, and executing with full force.”**

A detailed profile of Rhino MC can be found on the competition’s website: [www.top-consultant.de](http://www.top-consultant.de).

Prof. Dr. Dietmar Fink, Professor of Management Consulting at the Bonn-Rhein-Sieg University of Applied Sciences, and Dr. Bianka Knoblach head the WGMB. They decide who receives the TOP CONSULTANT seal. They emphasize how important the interpersonal dimension is for successful midmarket consulting: “A midmarket consultant needs not only technical expertise but a very fine instinct for entrepreneurship and the special culture of mid-sized companies,” says Dr. Bianka Knoblach. Professor Fink adds: “He must understand that what is being optimized here is not an anonymous organization but an organically grown fabric of responsibility, emotion, tradition, and personal risk.”

#### **About the TOP CONSULTANT consultant benchmark**

*Decisive for the award of the TOP CONSULTANT quality seal is client-oriented, midmarket-focused consulting performance. The field of participants in the competition, organized by compamedia since 2010, consists largely of management, IT, and HR consultants. These companies submit to the evaluation by the competition’s academic directors: Prof. Dr. Dietmar Fink, Professor of Management Consulting at the Bonn-Rhein-Sieg University of Applied Sciences, and Bianka Knoblach. Both head the Scientific Society for Management and Consulting (WGMB) in Bonn. The mentor of TOP CONSULTANT is the entrepreneur, investor, and former Federal Minister Dr. Karl-Theodor zu Guttenberg. The media partner is manager magazin.*

*More information and general image material can be found online at [www.top-consultant.de/presse](http://www.top-consultant.de/presse) or by e-mail at [presse@compamedia.de](mailto:presse@compamedia.de). Alexander Resin will be happy to provide further information about the award-winning company:*

**Contact Rhino Management Consulting GmbH (Rhino MC)**

Alexander Resin

Louisenstraße 120

61348 Bad Homburg v.d.H.

Phone: +49 6172 944 6572

Fax: +49 6172 997 6914

info@rhino-mc.de

<https://rhino-mc.de>